



# AFFINITY SECURITIES PVT. LTD.

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## CIRCULAR

<b>Circular Ref. No.</b>	<b>ASPL/Cir/19-20/002</b>	<b>Date:</b>	<b>November 01, 2019</b>
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### **Sub: Creating Investor awareness and safeguarding the data**

To our esteemed clients,

SEBI and Exchanges have brought to our notice that certain fraudsters are collecting data of customers who are already into trading in Exchanges and send them bulk messages on the pretext of providing investment tips and luring them to invest with them in their bogus firms by promising huge profits and there is need to sensitize, create awareness among the investors about the same.

With reference to the above all our clients are requested to take note of the following before investing:

- Do not invest blindly on messages/ recommendation/ free tips that you receive, no matter how appealing they may sound.
- Do not invest in bogus firms.
- Do not get carried away by luring advertisements, rumours, hot tips, explicit/ implicit promise of returns, etc.
- Before investing in a company study and understand the company's fundamentals, earnings growth, financial statements, stability, management and more.
- Do not enter into assured returns arrangement with any intermediary.
- Do good research and understand the risk involved before investing.
- Understand the risk disclosure document of your KYC.

Thanking you and assuring you of our best services.

**For and on behalf of**  
**Affinity Securities Private Limited**

**Sd/-**  
**Sandip K Singh**  
**Compliance Officer**